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Media Contact:

Matt Rose
Director of Recreation Vehicles
Indiana Manufactured Housing Association
Recreation Vehicle Indiana Council, Inc.
317-313-3651 (office)
matt@imharvic.org

IMHA-RVIC AND ICOA MERGE TO BECOME ONE POWERFUL FORCE REPRESENTING INDIANA'S PRIVATE CAMPGROUNDS

Indiana's campground associations combine efforts with ARVC to expand benefits for private campground members

July 27, 2021 – Indianapolis: The Indiana Manufactured Housing Association – Recreation Vehicle Indiana Council (IMHA-RVIC) is pleased to announce the association is merging with the Indiana Campground Owners Association (ICOA) and will collectively affiliate as a partnering state with the National Association of RV Parks and Campgrounds (ARVC) to provide expanded benefits to private campgrounds in Indiana.

Indiana's two campground associations are combining resources and promotional efforts statewide, and ICOA members will have the opportunity to join IMHA-RVIC at the end of 2021, making benefits on the state level, and now on the national level with ARVC, available to all Indiana campgrounds.

"The merger of ICOA and IMHA-RVIC is a significant development," said IMHA-RVIC Executive Director Ron Breymer. "Campgrounds, RV manufacturers and RV dealers coming together under one umbrella, speaking with one voice, will provide a united front for promoting Indiana's outdoor recreation industry to consumers and government officials."

Sandy George, owner of Pioneer Family Campground and current ICOA president noted, "Going through a pandemic proved to us that we are stronger when our associations work together for the common good of all our campground members."

Campground members will realize all benefits from IMHA-RVIC + ARVC, along with past ICOA benefits including a printed campground directory. An extensive list of benefits to campgrounds can be found [here](#). The ICOA name will remain intact as the campground division of IMHA-RVIC. IMHA-RVIC's office is in Indianapolis, where the management of the new association will remain. Both organizations are working together to ensure the merger is completed by the end of this year. For questions and more information, campgrounds can contact Matt Rose with IMHA-RVIC at matt@imharvic.org.

"ARVC has always believed our industry is stronger together, so we are thrilled to see these two state associations join forces and partner with us," says ARVC President and CEO Paul Bambei. "Unified we will get so much more done for private campgrounds in Indiana and for the industry as a whole."

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